

**From:** Prof. Khosrow Adeli, CPD Chair  
**To:** IFCC representatives of the Full, Affiliate and Corporate Members  
**Date:** 2018 September 6  
**Ref:** CPD Executive Committee Membership

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**Call for Nominations for Vice Chair/Public Relations Coordinator**

The Communications and Publications Division (CPD) has responsibility for all publication and public relations activities of the IFCC. These include the eJIFCC, the IFCC newsletter, the website and the development of promotional material.

The CPD consists of an Executive Committee together with a number of Committees and Working Groups. One position on the CPD EC will become available in 2019.

**C-PR Chair**

The role of the Chair of the Committee on Public Relations is to coordinate IFCC PR's activities so to:

- Assist the IFCC in promoting internationally the Organization to National Professional Associations, and the discipline of Clinical Chemistry and Laboratory Medicine to the lay public and decision makers;
- Coordinate PR activities of the various IFCC units.

The candidate should be able to demonstrate a real commitment and dynamism for the promotion and reinforcement of the image of the IFCC. The candidate must have a good knowledge of the mission and functioning of the IFCC. The C-PR Chair:

- Will be responsible for implementing and translating the IFCC's public relations strategy;
- Will ensure that the IFCC public relations policies are effective, economical, and appropriate for their intended audience;
- Will develop external communications and public relations with all IFCC divisions, officers, Corporate Members, and the Congress and Conference Committee, when needed, concerning congresses.

The candidate has communications experience; possesses fluent spoken and written English language skills and has a broad experience in scientific writing.

The amount of work is equivalent to 1 – 3 days per month. The CPD meets 2-3 times a year. The C-PR Chair is expected to play active roles, together with the other members of the Executive Committee, in coordination of Divisional activities.

Applications must include a proposal statement from the candidate, a short CV (max 2 pages), and a letter of support from his or her National Society/Corporate member. The National Society or Corporate member must be a current and fully paid member of IFCC.

Appointment for this position will be for one 3-year term of office, renewable for one additional term. The appointments will commence from January 1, 2019.

Nominations should be sent directly to Ms. Silvia Colli-Lanzi at the IFCC office ([colli-lanzi@ifcc.org](mailto:colli-lanzi@ifcc.org)) with a copy to the CPD Chair, Prof. Khosrow Adeli, ([khosrow.adeli@sickkids.ca](mailto:khosrow.adeli@sickkids.ca)), before **8 November 2018**.

Sincerely yours,



**Prof. Khosrow Adeli**  
Chair, IFCC Communications and Publications Division